

Privacy Notice

Our Commitment and security procedures:

Herb Products Company is committed to protecting the privacy of our members and online visitors. We will never release your name, street address, telephone number or e-mail address without your consent. We have created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our Web site. Herb Products Company collects only the information required to process your order, along with basic information about how our site is being used so that we can continue to improve it for you. We will not share, rent, lend, or sell your information to anyone. To ensure that your information is secure, we use the latest SSL (Secure Socket Layer) technology to protect all of your order details, including name, billing address, and credit card information as they are in transit. You can confirm that your connection is secure by locating an unbroken key or a closed lock (depending on your browser) on your browser window. That assures you that a SSL is active and your connection is secure. You can also look at the web address (URL) displayed near the top of your browser to see if your connection is secure. If secure, it will have an 'https' prefix, rather than the normal 'http' prefix. Please note that SSL will not activate until you log into an existing account on our site or begin the checkout process once you have completed your shopping.

Herb Products Company collects only the information required to process your order. All information provided is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our Site that is only accessible by certain qualified employees of Herb Products Company. Only authorized Herb Products Company employees or agents carrying out permitted business functions are permitted to access Personal Information. Employees who violate Herb Products Company's privacy access policies are subject to disciplinary actions, including termination when appropriate.

What your information is being used for:

The information we collect is used to process your order efficiently and to provide you with up to date information to you. For example, the e-mail address you provide when you place an order to send you information about that order, such as confirmation of your order and tracking information when it is shipped. When you subscribe to our newsletter, your e-mail address will be stored on a third party server. You may completely remove your name from the list, at anytime, by clicking on the (safe) unsubscribe link. When you checkout through our online shopping cart, which you previously setup, our system will retain only your shipping and billing particulars through the use of cookies and this information is saved on a secure portion of our Site.

Cookies:

A cookie is a small data file that certain web sites write to your hard drive when you visit them. Our Site may use cookies to enhance your experience while using our Site. Cookies are pieces of information that some Web sites transfer to the computer that is browsing that Web site and are used for record-keeping purposes at many Web sites. Use of cookie is used when you add items to your shopping cart so when you come back at a later time the items are still in your cart. Cookies makes Web-surfing easier by performing these certain functions. Many consider the use of cookies to be an industry standard. Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our Site will not function properly when you view them.

Internet Protocol Address:

Internet Protocol Address: Our website collects an IP address from all visitors to our Site. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our Site, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

Other Web site links:

Our Site contains links to other Web sites. Please note that when you click on one of these links, you are entering another Web site for which Herb Products Company has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours. Last updated 6/20/08.